## Costs



**Cost Per Unit** 

£2.25

£1.88

£1.55

£0.95

£0.60

**Deceuninck-branded** Rollfolds, Inserts, Literature Folder and Posters are available and **free** unless tailored.

Call Deceuninck's Customer Services Manager Carol Hearn directly on 01249 810438 or email carol.hearn@deceuninck.com for a supply from stock.

**Print Run** 

100

200

500

1000

2000

For tailored options, details and costs are below.

## 16 page brochure - costs per brochure

Tailored Option 1: £120 +VAT\* excluding print

- Choose colour of front & back cover from a palette
- · Choose an alternative brochure title from a set list
- Insert your logo & contact details on front and back covers
- Change images highlighted with a pink dot (with your own or from Deceuninck's image library)
- · Insert your own energy rating label
- We will write a tailored 'Welcome' page

| Tailored Option 2: £170 +VAT* | excluding print |
|-------------------------------|-----------------|
|-------------------------------|-----------------|

- As above but with the following additions, relevant most to installers:
- Tailored 'How we work' page on the inside back cover
- · Inclusion of customer endorsements if supplied

Other changes or tailoring is possible and will be quoted for separately. Talk to our design team directly for ideas and costs.

## 6 page Rollfolds - costs per brochure

Tailored Option: £40 +VAT\* excluding print

- · Insert your logo on front cover
- · Insert your logo and contact details on the back cover
- Deceuninck logo on the back cover must also remain

Other changes or tailoring is possible and will be quoted for separately. Talk to our design team directly for ideas and costs.

| Print Run | Total Cost | Cost Per Unit |
|-----------|------------|---------------|
| 500       | £363       | £0.73         |
| 1000      | £440       | £0.44         |
| 2000      | £600       | £0.30         |
| 5000      | £990       | £0.20         |

**Total Cost** 

£225

£375

£775

£950

£1,200

## Double sided inserts to go with the Rollfolds - costs per insert

Tailored Option: £40 +VAT\* excluding print

- Colour Express inserts
- Insert your logo and contact details on the back
- Deceuninck logo on the back cover must also remain

| Print Run | Total Cost | Cost Per Unit |
|-----------|------------|---------------|
| 500       | £144       | £0.29         |
| 1000      | £205       | £0.20         |
| 2000      | £234       | £0.12         |
| 5000      | £326       | £0.06         |

To discuss tailored options for your business, contact our expert design team directly. Call Lucia Di Stazio on **01453 521621** or email **lucia@mra-marketing.com** 

