



To Innovate Is To Lead

PRODUCTS
& SERVICES

About Pioneer

Pioneer Trading was founded more than 20 years ago and is one of Synseal Extrusions' longest established and most experienced fabricators. The company was created and is run by glazing industry professionals that have a passion for high quality, innovation and superb service. We understand the needs of and demands placed upon busy installers and the vagaries of selling windows, doors and conservatories to homeowners, because that is where we come from. We understand; and we care.

We manufacture windows, residential, and in-line patio doors using Synseal's advanced systems, in addition to designing, developing and producing our own Signature sash, the UK's most advanced window. We also produce bi folding doors in aluminium and conservatory roofs using Synseal's advanced Global system.

A division within the Pioneer family, Tudor Glass, supplies high quality, fully compliant insulated glass units to ensure competitive pricing and

easy sourcing through a single supplier.

Our products are manufactured to standards that exceed all current and anticipated quality standards including CE Marking, the compulsory scheme that becomes mandatory in 2013.

Having established our position as one of the South East of England's leading trade fabricators demand for our products is extending our boundaries throughout the UK, driven by installers that are enticed by the Signature Network, Pioneer's unique marketing support scheme. Signature Dealers enjoy benefits that reflect their own efforts and professionalism including conventional and digital marketing materials and support, with an advanced web design and support service that places our dealers way ahead of their competitors.

We are highly selective of who may join the Signature Network but once accepted members will enjoy a support service that results in sales opportunities that are matched by very few alternative manufacturers.



Mission Statement

PIONEER TRADING COMPANY ESSEX LTD
IS A WINDOW, DOOR AND CONSERVATORY
MANUFACTURING COMPANY THAT IS BUILT
ON THE ASSUMPTION THAT THERE IS A HIGHER
INTRINSIC VALUE, PERSONAL SATISFACTION AND
LONG TERM FINANCIAL STABILITY AND REWARD
IN PRODUCING PRODUCTS AND SERVICES THAT
OFFER CUSTOMERS MORE VALUE THAN THEY
EXPECT TO RECEIVE, BACKED BY SERVICE
THAT EXCEEDS THEIR EXPECTATIONS.

WE BELIEVE THAT WE WILL SUCCEED WHEN OUR CUSTOMERS SUCCEED. WE BELIEVE THAT WE ARE A SINGLE PART OF A MUCH LARGER AND MORE COMPLEX SUPPLY CHAIN AND AS SUCH WE UNDERSTAND THAT WE ARE A KEY LINK IN THAT CHAIN AND THAT OTHERS ARE RELIANT UPON HOW WE PERFORM. MOST OF ALL WE BELIEVE THAT OUR CUSTOMER IS KING AND THAT, THEIR CUSTOMERS ARE MORE IMPORTANT STILL.

OUR CENTRAL FOCUS IS THE PRODUCTION OF PRODUCTS THAT ARE INNOVATIVE, SUPERBLY MANUFACTURED AND EFFICIENTLY DELIVERED. IN THE DAY TO DAY UNDERTAKING OF OUR BUSINESS WE ACT RESPONSIBLY TO HELP PROTECT OUR ENVIRONMENT, PROVIDE ECONOMIC OPPORTUNITY FAIRLY FOR OUR PEOPLE, AND A SAFE WORKING ENVIRONMENT AND PERSONAL DEVELOPMENT THROUGH TRAINING; IN TOTAL, WE CONSIDER THE PERSON IN ALL OF OUR BUSINESS AFFAIRS AND ACTIVITIES.

Products



Shield Windows



Synerjy Casement Windows



Signature Casement Windows



Composite Doors



Patio Doors



Panel Doors



Bi folding doors



Global Roofs

Products



Tilt And Turn Windows



Vertical Sliding Windows



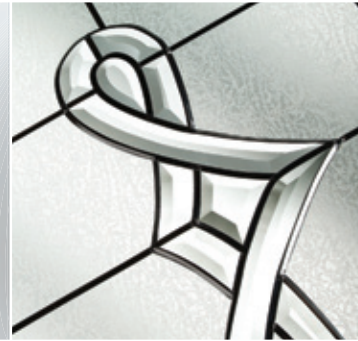
Astrical & Georgian Bar



French Doors



Autograph Colour Foil



Patio Doors



Aluminium Bi-Folding Doors

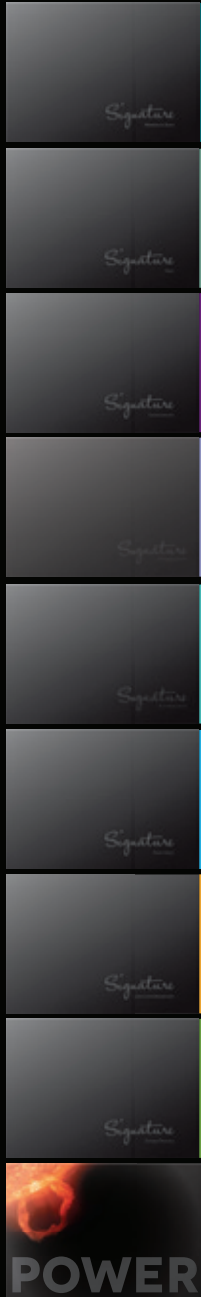


Aluminium Windows



Aluminium Shop Fronts & Curtain Walling

Marketing Support



Signature Brochures

Signature customers can benefit from superior marketing materials and graphic design, branding & web design.

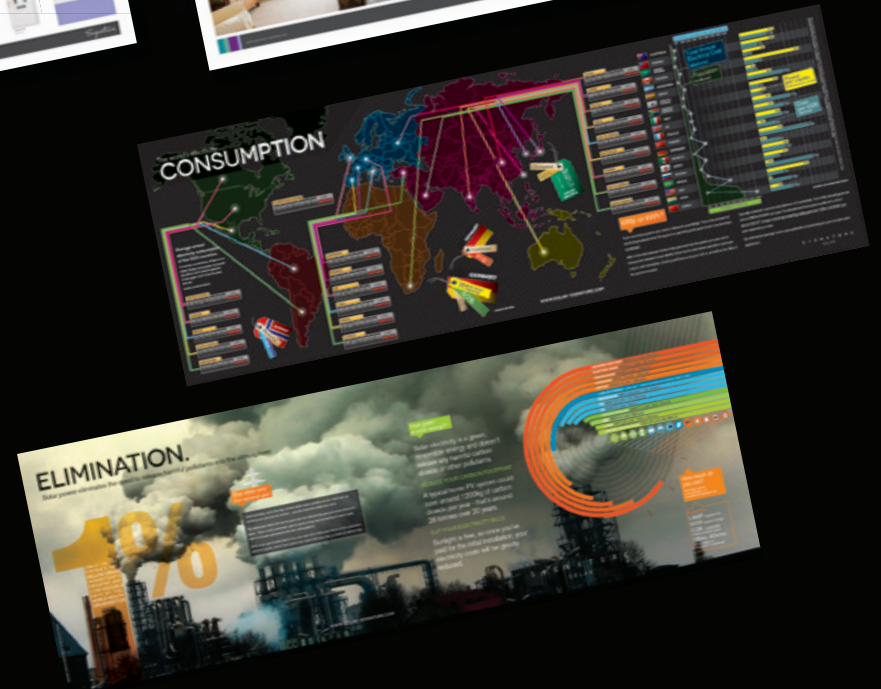
FULL BROCHURE SUPPORT

- Windows & Doors - Branded
- Conservatories - Branded
- Composite Doors
- Mini Composite Door
- Glass
- Energy efficiency
- Wall charts
- Bi Folding Doors
- Panel Doors
- Care Guide
- Solar Panels



Overprinted brochures

Get away from the white labelled products and benefit from a genuine brochure print-run with your logo and website on the cover.



Drop cards



Leaflets



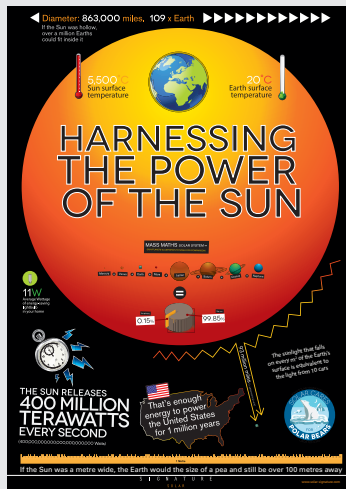
Wallcharts



Billboards



Posters



Promotional display Boards



Roller Banners



Price lists & Product guides Boards



Presenters



Showroom graphics

We can also provide designs for your showroom; Frontages and internal graphics

Samples & Bags



Trim Samples



Advert design

GAP Home Improvements

WINDOWS • DOORS • CONSERVATORIES • FLAT ROOFS • ROOFLINE DRIVEWAYS • PORCHES • GARAGE CONVERSIONS

Signature APPROVED INSTALLER

Conservatories from work in under 5 days!

Almost 10% thicker than alternative

With a solid wooden case

Free Fitting

EUROPE'S MOST ADVANCED WINDOW SYSTEM

The facts...

- SUPER SLIM FRAMES
- LARGER GLASS AREA
- INDUSTRY LEADING SECURITY
- SUPERIOR STRENGTH
- UNPARALLELED ENERGY EFFICIENCY
- EASY CLEANING

01480 219004 www.GAPHOMEIMPROVEMENTS.CO.UK

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BRITISH DESIGN • BRITISH MANUFACTURE • BRITISH ENGINEERING

Signature

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ANGRY

BECAUSE IT'S ALWAYS ALL ABOUT PRICE!

BECAUSE YOU NEED A COMPETITIVE COST!

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Signature

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ROLL UP AT THE FIT SHOW

ARE YOU THE NATION'S FASTEST BEADER?

EXPERIENCE HOW EASY IT IS TO GLAZE THE SIGNATURE WINDOW WITH ITS EASYREAD TECHNOLOGY. FASTEST WINS AN IPAD

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STEP RIGHT UP AT THE FIT SHOW

30 MINUTE BRAND MAKEOVER

SEE THESE CURIOSITIES AND MORE! ONLY AT THE FIT SHOW

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40% DISCOUNT

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APPEARING EXCLUSIVELY AT THE FIT SHOW

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STEP RIGHT UP AT THE FIT SHOW

30 MINUTE BRAND MAKEOVER

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Signature Solar Agent

TAKE THE NO RISK ROUTE TO REWARD

NEW FOR 2013

REASONS TO BECOME AN AGENT:

- COMPETITIVE RATES
- EXCITING COMMISSIONS
- FULLY MINUTE DESIGN SUPPORT SERVICE
- FULLY APPROVED INSTALLERS
- ZERO RISK

SPRING SENSATION

40% OFF ALL global ROOFS

Lean-to* £550 Edwardian* £750

WE ARE A LEADING synseal FABRICATOR

ROLL UP AT THE FIT SHOW

ARE YOU THE NATION'S FASTEST BEADER?

EXPERIENCE HOW EASY IT IS TO GLAZE THE SIGNATURE WINDOW WITH ITS EASYREAD TECHNOLOGY. FASTEST WINS AN IPAD

Signature

ACHIEVE AN A RATING FOR LESS

NO LOW IRON GLASS REQUIRED

1.3W/m²k A9+

ROLL UP AT THE FIT SHOW

ARE YOU THE NATION'S FASTEST BEADER?

Advert design

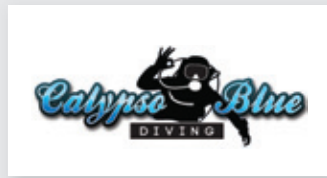
We can create advertising at any size, for any publication. With your target audience in mind, you can gain exposure to the right market at the right time.

Email design

We can also create an email campaign to reach current and potential clients

Print Advertising Email Marketing

Branding & Corporate ID



Corporate ID application

Our designers can create an appropriate logo for your business and apply it to a range of other marketing including business cards, letterheads and vehicle graphics



Web Development



Bespoke Web service

Our creative team includes talented web designers and developers to provide you with the most effective web presence which include as much or as little as you require, from SEO (Search Engine Optimisation), analytics, and online shops.

Contact

Pioneer Trading Company
1-3 Red Barns, Warners Farm, Howe Street,
Great Waltham, Chelmsford Essex, CM3 1BN

Phone 01245 362236 Fax 01245 362421

The Signature Network

As a Signature network dealer, you will access to all of the great products and marketing materials seen throughout this brochure.

You will also enjoy the benefits of your own exclusive area.

www.pioneertradingcompany.co.uk

www.signature-windows.co.uk

www.solar-signature.com

www.tudor-glass.co.uk

www.facebook.com/SignatureWindows

[@thewindowmakers](https://twitter.com/thewindowmakers)

<http://www.thewindowmaker.co.uk>

Accreditations



BS 7412

No. KM 514535
Plastics windows made from PVC-U extruded hollow profiles



BS 7950/7412

No. KM 514537
Enhanced security performance of windows for domestic applications



PAS 24-1

No. KM 514540
General and enhanced security performance



PAS 23-1



No. FM 518098

Operates a Quality Management System which complies with the requirements of ISO 9001:2008 or plastic windows and doors made from uPVC extruded hollow profiles



No. EMS 567056

Achieving and demonstrating sound environmental performance by controlling the impacts of activities, products and services on the environment. Awarded under stringent legislation and other measures that foster environmental protection



Trading Standards
Buy with confidence

This approval pertains to the manufacturer's goods and does not cover any installation



Kitemark
Window Energy Ratings



Official Police Security Initiative

Secured by Design focuses on crime prevention at the design, layout and construction stages of homes and commercial premises and promotes the use of security standards for a wide range of applications and products